

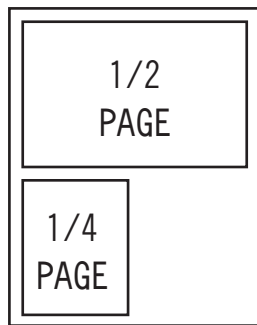


Arlington Youth Symphony

## 2016-17 PROGRAM ADVERTISING RATES

LOCATION	SIZE (W X H)	RATE
Back Cover	4.5" X 7.75"	\$ 300
Inside Front Cover	* 5.5" X 8.5"	\$ 250
Inside Back Cover	* 5.5" X 8.5"	\$ 225
Full Page	* 5.5" X 8.5"	\$ 150
Half Page	5" X 3.75"	\$ 100
Quarter Page	2.375" X 3.75"	\$ 50

\* Please add 1/8" (.125) bleed to all sides.



- Finished program book is 8.5 x 5.5.
- Circulation is 1,000 programs distributed over 3 concerts during the season.
- Ad sponsors will also be recognized with a link to their business on the AYS website.

### AD DEADLINE

Ads should be submitted by **October 14, 2016**.

### AD GUIDELINES

- Ads are full color, although we can accept black and white ads.
- File should be press-optimized with a minimum resolution of 300 dpi, fonts embedded, and CMYK color.
- Please submit ads electronically to [media@arlingtonyouthsymphony.org](mailto:media@arlingtonyouthsymphony.org).
- Files larger than 10 megabytes must be sent using a file transfer service.
- Accepted format is PDF or JPEG.

